create → “**ADD"** element

element → img | header | para | url

img → **"IMAGE"** **"WITH"** **"SOURCE"** quote sentence quote

header → **"HEADING"** decorated\_text

para → **"PARAGRAPH"** decorated\_text

url → **"LINK"** decorated\_url

decorated\_text → decorated\_text **"AND"** decorated\_text | text | color | font.

decorated\_url → text **"AND" "WITH" "LINK"** quote sentence quote decoration

decoration → decoration **"AND"** decoration | color | font | 𝛆

text → **"WITH"** **"TEXT"** quote sentence quote

color → **"WITH"** **"COLOR"** quote sentence quote

font → **"WITH"** **"FONT"** quote sentence quote

sentence → sentence alphanumeric | 𝛆

quote → **"“" | "’"**

alphanumeric → **"0"**-**"9"** | **"a"**-**"z"** | **"A"**-**"Z"** | **"/"** | **":"** | **"."**